

**PROGRAM DESCRIPTION:
BACHELOR OF SCIENCE IN
BUSINESS MANAGEMENT**

The Bachelor of Science in Business Management program objective is to produce a graduate who understands the diverse areas of business and correlates each element to the overall goals and productivity of the organization. Upon graduation students will be prepared to enter a variety of careers in domestic or global business at the professional level.

A first year student will begin the program by developing their critical thinking ability, communication skills, and the foundation needed for future development in quantitative reasoning through general education coursework. The curriculum will follow with a set of core business courses, these are the courses needed to prepare the student to launch into their upper level business curriculum.

The upper level business curriculum is designed to produce well-rounded business leaders; leaders that know the elements of power and understand how to use and respect those elements to drive an organization forward. The curriculum prepares the students for the ongoing innovation in technology and changes in our global economy and how to contribute to the innovation while managing the risks involved. The curriculum most importantly contributes to the personal development of the student creating graduates who can effectively analyze their present situation (personal/professional), strategize and manage a plan then embark upon a successful future. The Bachelor of Science in Business Management Program consists of 125 semester credit hours and 2,000 contact hours and is 112 weeks (day) and 112 weeks (evening) in length.

General Requirements

<u>Course #</u>	<u>Course Title</u>	<u>Lecture</u>	<u>Lab</u>	<u>Total Contact</u>	<u>Credit</u>
Composition/Rhetoric					
ENG 1301	Composition I	48	0	48	3
ENG 1302	Composition II	48	0	48	3
Behavioral and Social Sciences					
PSYC 2301	General Psychology	48	0	48	3
SOCI 1301	Introductory Sociology	48	0	48	3
Natural Science					
BIOL 1322	Nutrition and Wellness	48	0	48	3
Mathematics					
MATH 1314	College Algebra	48	0	48	3
MATH 2312	Pre-Calculus	48	0	48	3
MATH 2325	Calculus I	48	0	48	3
Speech and Communications					
SPCH 1311	Introduction to Speech Communication	48	0	48	3
SPCH 1315	Public Speaking	48	0	48	3
Humanities					
HUMA 1301	Introduction to Humanities	48	0	48	3
Total Requirement Hours:					33

Business Core Requirement

ACCT 2301	Principles of Accounting I	48	0	48	3
ACCT 2302	Principles of Accounting II	48	0	48	3
BCIS 1305	Business Computer Applications	48	0	48	3
BUSI 2330	Business Statistics I	48	0	48	3
BUSI 3301	Business Law	48	0	48	3
BUSI 3315	Business Ethics	48	0	48	3
BUSI 3325	Entrepreneurship	48	0	48	3
BUSI 3330	Business Statistics II	48	0	48	3
BUSI 4310	International Business	48	0	48	3
ECON 2302	Principles of Microeconomics	48	0	48	3

ECON 2301	Principles of Macroeconomics	48	0	48	3
FINA 3301	Corporate Finance	48	0	48	3
HSAS 1201	Hallmark Strategies for Academic Success	32	0	32	2
MRKG 3305	Principles of Marketing	48	0	48	3
MRKG 3325	Consumer Behavior	48	0	48	3
MRKG 3330	Professional Sales	48	0	48	3
Total Business Core Requirement Hours:				47	

Management Major Course Requirements

MGMT 3315	Organizational Behavior	48	0	48	3
MGMT 3335	Operations Management	48	0	48	3
MGMT 3317	Management Information Systems	48	0	48	3
MGMT 3325	Leadership Development	48	0	48	3
MGMT 4327	Technology, Organizations, and Economics	48	0	48	3
MGMT 4340	Introduction to Risk Management	48	0	48	3
MGMT 4345	Organizational Leadership and Change	48	0	48	3
MGMT 4355	Power and Negotiation	48	0	48	3
MGMT 4365	Strategic Management	48	0	48	3
Total Management Major Requirement Hours:				27	

Elective Courses (18 Hours Required)

BUSI 3360	Quantitative Business Analysis	48	0	48	3
BUSI 4350	Internship in Business**	0	0	160**	3
MGMT 3330	Project Management	48	0	48	3
MGMT 4335	Human Resource Management	48	0	48	3
ACCT 3311	Intermediate Accounting I	48	0	48	3
ACCT 3312	Intermediate Accounting II	48	0	48	3
ACCT 3313	Intermediate Accounting III	48	0	48	3
ACCT 4301	Advanced Accounting	48	0	48	3
MRKG 4325	Marketing Research	48	0	48	3
MRKG 4330	Marketing Analysis and Decision Making	48	0	48	3

****Internship
Clock Hours**

Degree Breakdown

General Education Requirements	33
Business Core Requirements	47
Management Major Requirements	27
Upper Level Business Electives	18
Total Degree Plan Hours:	125